

Design led Manufacturing – Redefining the future of India’s ESDM Industry

February 21, 2017 - Design Day

8.30 to 9.30	Registration	
9.30 to 11.00	Inauguration - lamp lighting & Release of Member Directory, IoT Directory & IESA-EY Report <ul style="list-style-type: none"> - Sh. Priyank Kharge, Hon’ble Minister IT & BT and Tourism, Govt. of Karnataka - Sh. Rajiv Bansal, Joint Secretary, MeitY, Govt. of India - K Krishnamoorthy, Chairman, IESA - Ravi Gururaj, President, TIE Bangalore 	
11.00 to 11.30	<i>Tea/coffee break</i>	
11.30 to 12.00	Keynote Address 1: Ray Bingham, Executive Chairman of the Board, Cypress Semiconductor <i>Topic: Embedded in Tomorrow – present and future of IOT leading to digital way of life</i>	
12.00 to 12.30	Keynote Address 2: Dr. Ron Black, President and CEO, Rambus Inc. <i>Topic: Bringing Design-led Manufacturing to Life. A new way to think... maybe the industry needs a new model?</i>	
12.30 to 13.00	Keynote Address 3: Ganesh Guruswamy, Senior Vice President, Western Digital <i>Topic: Innovation in a Data-Centric World</i>	
13.00 to 14.00	<i>Networking lunch</i>	
14.00 to 14.30	Keynote Address 4: Ajay Bawale, Vice President - Engineering, Qualcomm <i>Topic: Transforming World through Intelligent Connected Platforms</i>	Track II – 14.00 to 16.00 hrs Workshop on Designing with FDSOI technology for IoT products <ul style="list-style-type: none"> - Paul Boudre, Chairman of the Board & CEO, SOITEC - Max Mirgoli, Executive Vice President of World Wide Strategic Partnerships, IMEC - Thomas Piliszczuk, Executive Vice President of Marketing & Business Development, SOITEC - Dr. Ajit Manocha, Executive Chairman of the Board, POET Technologies
14.30 to 15.00	Keynote Address 5: P Raja Manickam, Founder & CEO, TESSOLVE <i>Topic: Semiconductor infrastructure opportunities in changing commodity models</i>	
15.00 to 15.30	Keynote Address 6: Dr. Uming Ko, Corporate Vice President, MediaTek <i>Topic: Impending Revolution in Transportation</i>	
15.30 to 16.00	<i>Tea/ coffee break</i>	
16.00 to 17.30	States meet the Industry:- <ul style="list-style-type: none"> - Jaswinder Ahuja, Corporate VP & Managing Director, Cadence Design Systems (India) Pvt. Ltd. (Chair) - Smt. V Manjula, IAS, Additional Chief Secretary, Department of Information Technology, Biotechnology and Science & Technology, Govt. of Karnataka - Shri. M. Sivasankar, IAS, Secretary, Department of Electronics and Information Technology, Govt. of Kerala 	

	<ul style="list-style-type: none"> - Shri Swarup Roy, Swarup Kumar Roy Advisor, IT & E Department, Govt. of West Bengal - KS Desikan, CFO, Centum Electronics
18.00 to 20.00	<p>IESA Technovation awards:</p> <ul style="list-style-type: none"> - Sh. Umesh Prasad Sah, Director - IT, Govt. of Jharkhand - Sh. Shailendra Kumar Tyagi, Director, STPI – Bangalore - Sh. S V Rasal, Managing Director, Institute for Design of Electrical Measuring Instruments (IDEMI) - Sh. Santosh Kumar, President & MD, Texas Instruments <p>IESA Technovation Awards Felicitation</p> <ul style="list-style-type: none"> - Talk by Technovisionary award winner - Talk by Sarabhai award winner
20.00 onwards	<i>Networking Dinner</i>
February 22, 2017 - Manufacturing Day	
8.00 to 8.30	Registration
8.30 to 9.30	<p>Networking Breakfast with Govt. of Chhattisgarh</p> <ul style="list-style-type: none"> - Sh. Sanjay Shukla, Secretary, Department of Electronics and IT, Govt. of Chhattisgarh - Sh. Alex Paul Menon, Joint Secretary, Department of Electronics and IT & CEO, Chhattisgarh Infotech Promotion Society
10.00 to 10.30	Prof. Rajeev Gowda, Member of Parliament, Govt. of Karnataka
10.30 to 11.00	<p>Keynote Address 8: Bruce A. Anderson, Global Managing Director, Electronics Industry, IBM <i>Topic: The Evolving Electronics Industry Transforming Business in the Cognitive Era</i></p>
11.00 to 11.30	<p>Keynote Address 9: Dana Kammersgard, Executive Vice President, Cloud Systems, Seagate Technology <i>Topic: The advancement of Storage System Designs for Digital India</i></p>
11.30 to 12.30	<p>Panel session on Display Technologies – Global Trends & India Opportunities</p> <ul style="list-style-type: none"> - Ashwini K Aggarwal, Director - Government Affairs, Applied Materials India (Chair) - YT Tze Kuo, Vice President and GM, Display and Flexible Technology Group, Applied Materials - G. Rajeswaran, Ph.D., Fellow of the Society for Information Display, Director & CEO, Grantwood - Prof. Deepak Gupta, Dept. of Materials Science & Engineering, National Centre for Flexible Electronics, IIT-Kanpur
12:30 to 13:30	<i>Networking Lunch</i>

<p>13.30 to 14.30</p>	<p>Panel session on Flexible Electronics – Trends & Challenges</p> <ul style="list-style-type: none"> - A Gururaj, Director, Smile Electronics (Chair) - Hem Takiar, Vice President - Packaging Engineering, Western Digital - Krishnan Shrinivasan, Managing Director, Lam Research India - Dr. Sudhindra Tatti, COO, National Centre for Flexible Electronics, IIT-Kanpur 	<p>12.00 to 16.15 Track II –</p> <p>Creating ESDM Product Innovation Hubs on campus</p> <ul style="list-style-type: none"> - Prof. S Sadagopan Director – IIIT , Bangalore - Dr. Ashok S Shettar Principal - BVB College of Engineering 	<p>12.00 to 16.15 Track III –</p> <p>India Digital Broadcast: A Primer</p> <ul style="list-style-type: none"> - Ankan Biswas, Broadcast Core Group, Convener, Digital - Rajiv Bansal, JS, Meity - Peter Siebert, Executive Director, DVB - George Kuruvilla CEO & MD, ECIL - Amitabh Kumar Director, Zee Entertainment - Tharun Rai, IndusInd Media - H. Nagaraj, Director, Velankani
<p>14.30 to 15.30</p>	<p>Panel discussion on Challenges for Electronics Manufacturers in India</p> <ul style="list-style-type: none"> - Josh Foulger - Country Head and MD, Foxconn International Holding, India (Chair) - Guruprasad Mudlapur, Managing Director, Bosch Automotive Electronics India - U.M Shafi, CEO Manufacturing & Senior Corporate Vice President, Strategies, SFO Technologies - Satender Singh, Head of Strategy and Business Development, Global Manufacturing Operations, Nokia 	<p>12.00 to 16.15</p> <p>Track II - Creating ESDM Product Innovation Hubs on campus</p> <ul style="list-style-type: none"> - Vivek G Pawar, Talent CIG, IESA - Dr. Gopal Joshi, Dean , BVB College of Engineering, Hubli - Dr. Krishnashree Achuthan, Amrita Vishwa Vidyapeetham, Coimbatore - Dr. Ajit Kumar Panda, Dean NIST, Bhubaneswar 	<p>12.00 to 16.15</p> <p>Track III - India Digital Broadcast: A Primer</p> <ul style="list-style-type: none"> - Ravi Bhashkaran, Tech Director, Broadcom - Sreenivas P, Director, Tata Elxsi - Amit Gupta , MD, Telikos - Ashish Jain, Director, MCBS - Prof Rajat Moona, DG, CDAC (Through VC)

		<ul style="list-style-type: none"> - N K Mohapatra, CEO ESSCI - Venkatesh Prasad, CEO, RV-VLSI Design Center - Venugopal Puvvada, VP Engineering, Qualcomm 	<ul style="list-style-type: none"> - D P Singh, DDG, Doordarshan - Srividhya Srinivasan, Co- Founder and CTO, AMAGI
15.30 to 16.30	<p>Valedictory Address: Ujjwal Munjal, Managing Director, Hero Electronix</p> <p>Makeathon awards felicitation</p>		
16.30 to 17.00	<i>Tea/ Coffee break</i>		