

IESA

MEMBERSHIP BENEFITS

Value, Access and Influence for every member of India Electronics and Semiconductor Association

**Large • Medium • Growing • SME / MSME
Startup • Academia • Institutional • Ecosystem Partner**

Membership Value Proposition

What IESA membership delivers, at a glance.



Common Benefits for All Members

- Special coverage in the IESA newsletter upon joining, along with industry visibility across a network of **450+ member companies** and **41,000+ LinkedIn followers**.
- Product showcase opportunities at relevant IESA events at discounted rates, including **Vision Summit booth discounts starting from 15%**.
- Access to IESA **industry reports at 25%–33% discounted rates**.
- **One complimentary delegate pass per company** for select paid IESA events, including flagship events such as the Vision Summit, with **15% discount on additional registrations**.
- Regular and timely updates on **national and international policies, government regulations and technology developments** relevant to the industry.
- Networking opportunities with other IESA members through events, with **additional support and facilitated connections where required**.
- Introductions to **select suppliers and customers upon request**, based on relevance and availability.
- Access to the **IESA monthly newsletter and regular industry updates**.
- Access to **webinars and knowledge-sharing sessions, with 36+ webinars conducted annually**.
- Opportunities for **government advocacy and strategic engagement with MeitY, ISM and 10+ state governments** to advance member interests.
- **Branding and promotion opportunities**, including early visibility into sponsorship opportunities across IESA and IESA-supported events and community activations.
- Access to a broader **talent and professional network**, including freshers, experienced professionals, mentors, advisors and peer groups through IESA networking platforms.
- Opportunities to leverage **IESA trade missions and international networking initiatives** to build global partnerships and expand market reach.

Membership Benefits at a Glance

How each benefit applies across membership categories.

Benefits / Organization	Large	Medium	Growing	SME / MSME	Startup	Academia	Institutional (VC & Consultancy)	Ecosystem Partner
Vision Summit Discount (15%)	✓ Included	✓ Included	✓ Included	✓ Included	✓ Included	✓ Included	✓ Included	✓ Included
Exhibition Discount (15%)	✓ Included	✓ Included	✓ Included	✓ Included	✓ Included	✓ Included	✓ Included	✓ Included
150+ Industry Events	✓ Included	✓ Included	✓ Included	✓ Included	✓ Included	✓ Included	✓ Included	✓ Included
Business Networking	✓ Included	✓ Included	✓ Included	✓ Included	✓ Included	✓ Included	✓ Included	✓ Included
Policy Advocacy	✓ Included	✓ Included	✓ Included	✓ Included	! Limited / Selected	✓ Included	✓ Included	✓ Included
Government Engagement	✓ Included	✓ Included	✓ Included	✓ Included	! Limited / Selected	✓ Included	✓ Included	✓ Included
Technical Committees	✓ Included	✓ Included	✓ Included	✓ Included	! Limited / Selected	✓ Included	✓ Included	✓ Included
Industry Reports	✓ Included	✓ Included	✓ Included	✓ Included	✓ Included	✓ Included	✓ Included	✓ Included
International Collaborations	✓ Included	✓ Included	✓ Included	✓ Included	✓ Included	! Limited / Selected	✓ Included	! Limited / Selected
Startup Mitra Program	– Not applicable	– Not applicable	– Not applicable	! Limited / Selected	✓ Included	– Not applicable	– Not applicable	– Not applicable
Member Promotion	✓ Included	✓ Included	✓ Included	✓ Included	✓ Included	✓ Included	✓ Included	✓ Included
Leadership Opportunities (To be a part of IESA Executive Council)	✓ Included	✓ Included	✓ Included	✓ Included	– Not applicable	– Not applicable	– Not applicable	– Not applicable

Legend: ✓ **Included** | **! Limited / Selected** – subject to eligibility, availability and IESA approval | – Not applicable

Notes: Academia is a non-voting category. Under SME / MSME, Startup Mitra applies to MSME members and Leadership Opportunities to SME members. Institutional covers VC & FI and Consultancy members

Large

- **Seat in Core Initiative Group (CIG):** Participate in a CIG aligned with the company's interests to shape and drive relevant industry initiatives.
- **Knowledge Series Speaker Slot:** Get one annual opportunity to showcase expertise and thought leadership through the Knowledge Series.
- **Government Engagement:** Receive invitations to meetings with government ministers and senior bureaucrats, subject to relevant opportunities and volunteering.
- **Industry Initiative Leadership:** Collaborate with IESA Executive Council members to conceptualize and drive impactful industry initiatives.
- **Host an Industry Event:** Leverage the platform to host industry-focused events and engage key stakeholders.
- **Share Best Practices:** Showcase organizational best practices, innovations, and success stories with the industry ecosystem.
- **Mentor Startups:** Support and mentor emerging startups by sharing industry expertise, insights, and guidance.
- **Support Industry Research:** Contribute knowledge, insights, and perspectives to industry studies and research initiatives.
- **Contribute Technical Expertise:** Provide technical expertise and domain knowledge to support industry standards, initiatives, and thought leadership.
- **Annual Strategic Account Plan:** Develop a yearly engagement plan with functional teams across leadership, technical, and marketing/Marcom functions.
- **CEO/CXO Forums:** Gain invitations to exclusive CEO/CXO forums for high-level networking, knowledge exchange, and strategic dialogue.
- **Quarterly CXO Interaction:** Participate in quarterly CXO-level interactions to strengthen relationships and discuss strategic industry priorities.

Medium

- **Drive Industry Initiatives:** Collaborate with IESA Executive Council members to shape and drive high-impact industry initiatives.
- **Annual Strategic Engagement Plan:** Develop a yearly engagement plan with relevant leadership, technical, and marketing/Marcom teams to align priorities and maximize value.
- **Working Group Participation:** Join relevant working groups to contribute expertise, collaborate with industry peers, and help shape key initiatives.
- **Quarterly Roundtables:** Participate in curated quarterly roundtables to exchange insights, discuss industry priorities, and build strategic relationships.
- **Business Matchmaking:** Access targeted business matchmaking opportunities to connect with potential partners, customers, and ecosystem stakeholders.
- **Policy Consultations:** Participate in policy consultations and provide industry inputs on regulations, policies, and emerging priorities.
- **Regional Chapters:** Engage with regional chapters to strengthen local industry networks and explore market opportunities.
- **Chapter-Level Special Interest Groups:** Participate in special-interest groups aligned with specific technologies, sectors, or business priorities to foster focused collaboration and knowledge exchange.

Growing

- **Annual Member Webinar:** Host one webinar annually on a topic relevant to members, enabling knowledge sharing and industry engagement.
- **Networking Opportunities:** Build connections with industry leaders and peers through IESA events and events supported by IESA.
- **B2B Connects:** Access targeted B2B networking opportunities with member companies to explore partnerships and business opportunities.
- **Member Outreach Support:** Leverage IESA's member network to amplify your company's outreach, announcements, and relevant offerings.

SME / MSME

- **New-Market Access:** Explore new markets and identify opportunities for business expansion and growth.
- **International Delegations:** Participate in international delegations to build cross-border relationships and explore global opportunities.
- **Technology Partnerships:** Connect with technology partners to foster innovation, collaboration, and business growth.
- **Joint Projects:** Identify and participate in collaborative projects with industry and ecosystem partners.
- **Global Ecosystem Introductions:** Gain introductions to relevant global companies, institutions, and ecosystem stakeholders.
- **Semiconductor Market Intelligence:** Access insights on semiconductor markets, developments, opportunities, and competitive dynamics.
- **Technology Trends:** Stay informed on emerging technologies, innovations, and trends shaping the semiconductor industry.
- **Supply-Chain Intelligence:** Gain insights into global supply-chain developments, risks, opportunities, and emerging ecosystems.
- **Regulatory Alerts:** Stay updated on key policy, regulatory, and compliance developments impacting the industry.
- **Trade Organisation Connects:** Connect with relevant trade organisations to expand industry networks and explore collaboration opportunities.

Startup

Start Up Mitra programme

- **Growth Acceleration** Structured guidance to take you from prototype to market — product-market fit, go-to-market strategy, and scale-up playbooks tailored to ESDM.
- **Investor & Partner Connect** Curated introductions to angels, VCs, corporate partners, and potential clients who understand the semiconductor and electronics landscape.
- **Expert Mentorship** One-on-one guidance from IESA's network of 450+ industry veterans spanning chip design, PCB manufacturing, embedded systems, IoT, and other areas.
- **Policy & Govt Outreach** Support for MeitY (DLI, PLI) and State Government schemes.
- **Networking & Events** Access IESA's flagship events, partner events, chapter meetups, webinars, and an exclusive founder community to build relationships that matter.
- **Exhibitions** Special Exhibition Offers: PODs at Subsidised Rates & Booth Spaces at Exclusive Prices

Academia

- **IESA monthly Webinars with Industry Experts:** Organizing sessions led by industry professionals to provide students with practical insights and exposure to real-world applications.
- **Industry Visits:** Facilitating structured industry visits for faculty members to enhance their understanding of current technologies and industry practices (Self Sponsored only).
- **Industry Participation in Academic Events:** Enabling the presence of industry leaders as Chief Guests / Keynote Speakers for institutional technical events and techno-fests.
- **Infrastructure & Knowledge Support:** Providing advisory and knowledge support for the development and enhancement of institutional infrastructure, including specialized labs and cleanroom facilities.
- **Curriculum Enrichment:** Offering structured inputs to bridge the gap between academic curricula and evolving industry requirements.
- **Academia–Industry Collaboration:** Promoting meaningful engagement between academic institutions and industry stakeholders to strengthen ecosystem alignment.
- **Research Facilitation:** Creating platforms to enable and support collaborative research initiatives between academia and industry.
- **Hackathons & Innovation Platforms:** Organizing hackathons that provide students with opportunities to interact with industry experts, demonstrate their capabilities, and potentially secure internships.

Membership Category: This is a non-voting category.

Institutional (VC & Consultancy)

VC & FII

- **Access to Startup Deal Flow:** Gain access to promising startups and emerging companies across the semiconductor and deep-tech ecosystem.
- **Startup & Company Connects:** Network and connect with startups, established companies, technology providers, and ecosystem stakeholders to identify investment and collaboration opportunities.
- **Hiring:** a force multiplier for founders—particularly when it comes to attracting senior talent and building the right leadership team.
- **Future fundraising:** make subsequent fundraising easier, as other investors place greater confidence in their diligence and investment judgment.
- **Governance:** help instil financial discipline, strengthen reporting systems, and provide valuable board-level guidance.
- Exit opportunities help position the company for an acquisition or eventual IPO.
- **Co-Investment Opportunities:** Connect with fellow investors and ecosystem partners to explore co-investment and syndication opportunities.
- **Technology & Market Intelligence:** Share insights on emerging technologies, market trends, business models, and high-growth opportunities.
- **Industry & Founder Networking:** Engage directly with founders, CXOs, technology leaders, and industry experts through curated forums and networking platforms.
- **Government & Policy Connect:** Participate in relevant policy discussions and gain visibility into government initiatives, incentives, and regulatory developments impacting the ecosystem.

- **Global Ecosystem Access:** Connect with international investors, startups, technology companies, trade organisations, and ecosystem partners to explore cross-border opportunities.
- **Startup Mentorship & Advisory:** Contribute expertise and mentorship to startups while gaining deeper visibility into emerging technologies and entrepreneurial talent.
- **Industry Events & Forums:** Access curated conferences, roundtables, CXO forums, webinars, and investor-focused engagements.

Consultancy

- **Market Research & Intelligence:** Opportunity to work with IESA on industry related market research and intelligence
- **Risk & Compliance Advisory:** Support member companies in navigating regulatory, legal, cybersecurity, compliance, and industry-specific requirements.
- **Project Management & Execution:** Provide specialized expertise and execution support for strategic projects requiring additional capabilities, resources, or domain knowledge.
- **M&A Advisory:** Support companies with acquisition strategy, target evaluation, due diligence, integration, restructuring, and related advisory requirements.
- **Crisis & Problem-Solving Support:** Offer independent expertise to help companies address business, operational, financial, or strategic challenges.
- **Core Initiative Group (CIG) Seat:** Participate in a relevant CIG to contribute expertise and collaborate with industry leaders on key initiatives.
- **Annual Knowledge Series Webinar:** Host one webinar annually on a topic relevant to members to showcase expertise and share industry insights.
- **IESA Member Connect:** Build relationships with IESA members and access opportunities for business networking, collaboration, and strategic partnerships.
- **Curated Events:** Gain opportunities to participate in or contribute to invite-only, industry-focused events designed to connect consultancy firms with relevant CXOs, decisionmakers, startups, investors, and ecosystem stakeholders.

Ecosystem Partner

Associate Institution Member

An **Associate Institution Member** is a small or specialized organization primarily engaged in **market research, industry research, advisory, consulting, data analysis, or related professional services.**

This membership category is intended for **independent research firms, boutique consultancies, specialist advisory firms, and other small-sized knowledge-based organizations** that support businesses and institutions through research, insights, analysis, or consulting services.

Boutique consultancies – Small, specialized consulting or advisory firms, typically focused on a particular industry, market, technology, or area of expertise, and primarily providing research, analysis, strategic advisory, or consulting services.

Independent research firms – Small, specialized firms primarily engaged in market, industry, technology, or business research and analysis.

Specialist advisory firms – Small or specialized firms that provide expert, research-driven advice and strategic guidance in a defined industry, market, technology, or area of business expertise.

Small-sized knowledge-based organizations – Small organizations whose core activities are based on specialized knowledge, research, analysis, and professional expertise, including market research firms, boutique consultancies, independent research organizations, and specialist advisory firms.

Exclusions: This category does not include venture capital (VC) or private equity firms, investment funds, large management consulting firms, or other organizations whose primary business is investment, financing, or large-scale corporate consulting.