



## Dear Patrons,

As we complete the first month of our new Executive Council's journey, we are delighted to share a promising beginning. The enthusiastic response from our members, active industry engagement, and early progress across key initiatives reflect the collective commitment to advancing India's semiconductor and electronics ecosystem.

The month opened with an important strategic partnership between **Tata Electronics** and **ASML**, formalized in the presence of Hon'ble Prime Minister **Shri Narendra Modi**. This collaboration represents a significant milestone in strengthening India's semiconductor manufacturing capabilities and accelerating the country's journey towards becoming a globally competitive semiconductor hub.

There was also a discussions around India's digital and semiconductor ambitions. Reinforcing the vision of a secure and self-reliant digital future, industry leaders from **IESA addressed the BDIA Bharat Digital Samvad** in New Delhi, highlighting the importance of sovereign compute, trusted hardware, and semiconductors as the foundation of the AI era. The discussions reaffirmed India's growing focus on design-led manufacturing and semiconductor self-reliance as the country strengthens its position in the global technology landscape.

Building on this momentum, industry leaders also shared their perspectives on **All India Radio's Akashvani FM Gold**, discussing the approval of semiconductor units in Gujarat and the transformative impact of the **India Semiconductor Mission (ISM)**. Further strengthening investor confidence, the launch of the ISM Investors Support Portal marked another important step towards enhancing ease of doing business and supporting the growth of India's semiconductor ecosystem.

Developing a future-ready talent pipeline continued to remain a key priority. IESA actively engaged with students, academia, and industry through the **Campus to Career Summit 2026, the NIELIT Industry Academia Meet 2026**, and the signing of a **Memorandum of Understanding (MoU) with Saveetha Engineering College**. These collaborations reflect our continued commitment to strengthening industry-academia partnerships and building the skilled workforce required to support India's rapidly expanding semiconductor and electronics sector.

Global collaboration also remained at the forefront of our efforts. During the month, IESA participated in the **EU-India Digital Policy Dialogue** and supported the **India-Brazil Semiconductor & IoT Webinar**, creating new opportunities for international collaboration, policy dialogue, and knowledge exchange across the semiconductor and electronics value chain.

At the regional level, IESA contributed to the **Rajasthan Electronics & Semiconductor Stakeholder Dialogue**, supporting conversations around strengthening state-level ecosystems and accelerating industry growth. At the same time, industry discussions around rising global memory prices reinforced the growing importance of resilient, diversified, and future-ready semiconductor supply chains.

Looking ahead, preparations for SEMICON India 2026 continue to gather momentum, with exhibitor bookings now open. We invite the industry to be part of India's premier semiconductor and electronics manufacturing event as we come together to showcase innovation, strengthen partnerships, and shape the future of the ecosystem.

As global demand for semiconductors continues to accelerate, collaboration across government, industry, academia, startups, and research institutions will remain central to India's growth story. Together, we are building a resilient, innovation-driven ecosystem that will strengthen India's position as a trusted global hub for semiconductor technology, manufacturing, and innovation.



Yours Sincerely  
**Ashok Chandak**  
President, IESA



Yours Sincerely  
**Navin Bishnoi**  
Chairman, IESA

## IESA Media & PR Dashboard: May Highlights

### Overall Media Reach (Metric Coverage)

| Total Media Stories | 263 |
|---------------------|-----|
| Print               | 187 |
| Online              | 73  |
| Electronic & Radio  | 03  |

### Tier -1/ TV Media Visibility

| Platform                                                                                               | Engagement                            |
|--------------------------------------------------------------------------------------------------------|---------------------------------------|
| Financial Express, ET NOW Today, Dataquest Magazine, Akashvani Spotlight, and Akashvani Surkhiyon Mein | Exclusive interviews and interactions |
| ET NOW and Akashvani                                                                                   | Exclusive discussion                  |

### Policy & Industry Narrative

| Topic                                                                                    | Platform                                                                                                         |
|------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|
| Growing memory chip shortage and AI-led demand surge,                                    | The Hindu, Financial Express, ET NOW, The Economic Times, Business Standard, ET Telecom, The Hindu BusinessLine, |
| Positioning IESA as a key industry authority on semiconductor supply and pricing trends. | The New Indian Express                                                                                           |
| India & semiconductor incentive roadmap and ISM 2.0,                                     | The Economic Times, Business Today, The New Indian Express, The Hindu BusinessLine, and ET Telecom,              |
| Launch of the ISM Investor Support Portal                                                | ET Telecom, DQ India, CXO Today, The Machine Maker, PNI News,                                                    |
| National Technology Day 2026 to position IESA                                            | India Today, DQ India, VarIndia, CIOL, CXO Today, Digital Terminal,                                              |

### Regional Media Impact

| Focus Area                        | Coverage                                                                                                                 |
|-----------------------------------|--------------------------------------------------------------------------------------------------------------------------|
| Rajasthan's Semiconductor Policy  | Rajasthan Patrika, Dainik Bhaskar, DQ India, Manufacturing Today,                                                        |
| Tata Electronics-ASML partnership | Ahmedabad Mirror, Divya Bhaskar, DQ India, CXO Today, CIOL, Silicon India, DigiTimes, and Digital Terminal,              |
| IESA's endorsement of ECLGS 5.0   | Fortune India, DQ India, The Machine Maker, PNI News, Live Chennai, Vicharavisthara, and multiple regional publications, |

### Social Media Growth

| Platform              | Performance                                              |
|-----------------------|----------------------------------------------------------|
| LinkedIn              | +1,743 (Total 38,244 )                                   |
| Twitter/ X Engagement | 1500+ Impressions, 193 Engagements, and 31 new followers |

## Key Highlights

- IESA's media engagement significantly strengthened policy visibility, industry credibility, collaboration, and national and regional reach, reinforcing IESA and industry partners as a trusted voice in India's ESDM and semiconductor ecosystem.

[View PR Coverage Summary](#)



## Securing India's Data Bhumi: Building the Foundation for AI and Semiconductor Growth

At the BDIA Bharat Digital Samvad held in New Delhi on 20 May 2026, Mr. Ashok Chandak, President of IESA, emphasized India's growing role in the global AI and semiconductor landscape. Speaking on the theme "Securing India's Data Bhumi – Foundational Infrastructure, Sovereign Compute & Hardware," he highlighted that AI is becoming the new trade language, with chips and compute forming the foundation of future digital economies. Mr. Ashok Chandak underscored the importance of data sovereignty as a strategic national priority and noted that India is emerging as a trusted partner for semiconductor design, electronics manufacturing, advanced packaging, and AI-driven innovation.

## India Accelerates Semiconductor Ambitions: IESA President Speaks on AIR

Mr. Ashok Chandak recently featured on All India Radio's Akashvani FM Gold, sharing insights on key Union Cabinet decisions, including the approval of semiconductor units in Gujarat. Through the programmes Surkhiyon Mein and Spotlight, he highlighted the significance of these developments in strengthening India's semiconductor ecosystem. The discussions underscored the country's progress under the India Semiconductor Mission, with growing momentum across manufacturing, ATMP/OSAT, design, and policy initiatives. The approval reflects strong government commitment, accelerating ecosystem growth and reinforcing India's position as a trusted global manufacturing hub on its journey toward technological self-reliance.



[Watch the Broadcast](#)



## IESA Startup Mitra Webinar on Telangana's Deep-Tech & Semiconductor Opportunities

IESA Startup Mitra is set to host an insightful webinar on "Opportunities for Semiconductor & Deep-Tech Startups in Telangana: Ecosystem, Infrastructure & Growth Pathways" on 14 May 2026 at 4:00 PM. As Telangana continues to emerge as a key destination for semiconductor and deep-tech innovation, the session will explore the state's ecosystem, infrastructure, policy initiatives, and growth opportunities for startups. The webinar will feature Satish Reddy H., Admin & HR, Photonics Valley Corporation, Government of Telangana, who will share valuable insights into the state's vision and support mechanisms for fostering innovation and entrepreneurship.

## Industry and Academia Unite at Campus to Career Summit 2026

The Campus to Career (C2C) Summit 2026 brought together policymakers, industry leaders, academicians, and innovators to discuss building future-ready talent for India's growing economy. Held on 15–16 May 2026 at The Lalit Ashok, Bengaluru, the summit focused on skilling, employability, innovation, industry-academia collaboration, and the future of work. Mr. Ashok Chandak shared valuable insights on strengthening the semiconductor and electronics talent ecosystem through closer industry-academia partnerships and workforce development initiatives. The event highlighted Karnataka's commitment to transforming education into meaningful career opportunities and creating a robust talent pipeline for emerging technology sectors.



## Industry, Academia and Government Unite to Strengthen Talent Pipeline

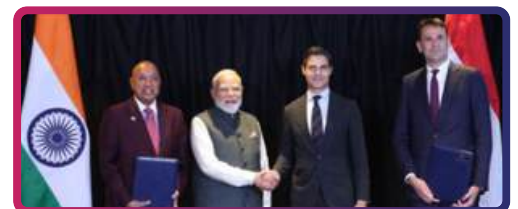
At the NIELIT Industry Academia Meet 2026 in New Delhi, IESA reaffirmed the importance of building a sustainable talent pipeline for India's rapidly growing semiconductor and electronics ecosystem. Representing IESA, Anand Kumar, EC Member, IESA and Managing Director, STMicroelectronics India, highlighted the need for industry-ready talent to support investments in semiconductor manufacturing, ATMP/OSAT, chip design, and electronics production.

He emphasized stronger collaboration among industry, academia, and government through curriculum development, internships, faculty training, and academic partnerships. The event also witnessed the signing of five MoUs, reinforcing a shared commitment to workforce development and future-ready skills.



## Tata Electronics-ASML Partnership Strengthens India's Semiconductor Ecosystem

The collaboration between Tata Electronics and ASML marks a significant step forward in India's semiconductor manufacturing journey. The partnership was formalized by Dr. Randhir Thakur, CEO and MD of Tata Electronics, and Christophe Fouquet, President and CEO of ASML, in the presence of Shri Narendra Modi, Hon'ble Prime Minister of India, and Mr. Rob Jetten, Hon'ble Prime Minister of the Netherlands. The partnership is expected to accelerate the development of a robust semiconductor ecosystem in the country. The initiative will also contribute to talent development, technology adoption, and the creation of resilient supply chains, further enhancing India's global competitiveness. IESA welcomes this strategic collaboration, which aligns with the nation's ambition of becoming a trusted global hub for semiconductor and electronics manufacturing while driving long-term industry growth.





## IESA President Highlights Impact of Rising Memory Prices

The global smartphone market could face continued pricing pressure as memory chip costs remain elevated over the next 12–18 months. Mr. Ashok Chandak said rising demand for AI-enabled devices and ongoing geopolitical uncertainties are driving up memory semiconductor prices, impacting the overall cost of handset manufacturing. As memory remains a critical component in modern smartphones, consumers may see fewer price reductions and higher device costs in the near term. The development highlights the growing importance of building resilient and diversified semiconductor supply chains to ensure stability, reduce dependency risks, and support the future of technology innovation.

## EU-India Dialogue Highlights Growing Semiconductor Partnership Opportunities

India's semiconductor ambitions continue to gain global momentum, with IESA playing a pivotal role in strengthening international collaboration. At the May 2026 edition of the EU-India Digital Policy Dialogue's Digital Chai Chat on Semiconductors, Mr. Ashok Chandak highlighted key outcomes from the IESA Vision Summit 2026, opportunities through SEMICON India 2026, and ongoing efforts to foster industry partnerships. The session also featured insights from Dr. Manish Kumar Hooda of the India Semiconductor Mission on policy priorities and future roadmaps. The dialogue reinforced the growing significance of EU-India cooperation in building a resilient, innovative, and globally connected semiconductor ecosystem.



## IESA Strengthens India-Brazil Collaboration Through Semiconductor and IoT Webinar

IESA continues to strengthen global collaboration by supporting the India-Brazil Webinar on Semiconductor & Internet of Things (IoT), organized by the Embassy of India in Brasília in partnership with MCTI, ABINC, and ABISEMI. The hybrid event brought together industry leaders, policymakers, innovators, and ecosystem stakeholders to explore opportunities in semiconductors, electronics manufacturing, IoT, AIoT, and Digital Public Infrastructure. Representing IESA, Ashok Chandak shared insights on India's semiconductor ecosystem and SEMICON India 2026, while VVDN Technologies' Vinod Kumar highlighted emerging IoT opportunities. The initiative reinforces bilateral cooperation, technology partnerships, innovation, and investment-led growth across both nations.



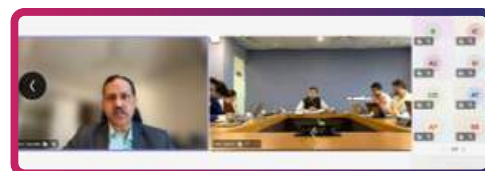
## Saveetha Engineering College and IESA Join Hands to Strengthen Semiconductor Ecosystem

IESA marked an important milestone in advancing India's semiconductor ecosystem through a recent MoU Signing Ceremony and Centre of Excellence (CoE) visit at Saveetha Engineering College (SEC). The visit, led by Sudhir Naik, Executive Council Member, IESA, and Viswanathan K.G., Director – Workforce Development, IESA, focused on strengthening industry-academia collaboration and accelerating semiconductor skilling initiatives. A key highlight was the launch of IESA Membership at SEC, enabling greater engagement between students, academia, and industry stakeholders. The initiative aims to foster innovation, knowledge exchange, workforce development, and active participation in India's rapidly expanding ESDM and semiconductor landscape.



## New ISM Portal Enhances Ease of Doing Business for Semiconductor Investors

India Semiconductor Mission (ISM) has launched the Investors Support Portal, a significant step towards strengthening ease of doing business and enhancing investor confidence in India's semiconductor and electronics ecosystem. The portal offers a centralized platform providing access to government policies, approved projects, investment opportunities, incentive frameworks, key MoUs, and ecosystem developments under the SEMICON India Programme. By enabling faster query resolution, regulatory access, and stakeholder connectivity, the initiative improves transparency and decision-making for investors. Industry bodies IESA and SEMI welcomed the move, highlighting its role in accelerating semiconductor-led growth and global partnerships.



## Industry-Government Collaboration Takes Centre Stage in Rajasthan

As India advances its ambitions to become a global electronics and semiconductor hub, industry-government collaboration remains critical to sustaining growth. The Government of Rajasthan's stakeholder dialogue on the Electronics & Semiconductor Sector in Jaipur brought together policymakers, industry leaders, and ecosystem stakeholders to discuss investments, infrastructure, policy direction, and future opportunities. Representing IESA, Sudhir Naik and D. S. Yadav engaged with key stakeholders, sharing industry perspectives on strengthening India's ESDM ecosystem. The dialogue reinforced Rajasthan's growing importance as an investment destination and highlighted the need for collaborative efforts to accelerate semiconductor manufacturing and innovation.



## UPCOMING EVENTS

- Karnataka ESDM Policy Outreach Program –
- IESA Faculty Industry Visit 2026 3rd – 5th June 2026

### StartUp / MSMEs of the Month - June 2026



**Company Name:** NYXSES India Private Limited

**Location:** Bangalore - Karnataka, Belgaum - Karnataka

**Founder (in case of start-up):** Vishwanath Angadi

**Website:** <https://www.nyxses.com>

**Email ID:** [shridhar@nyxses.com](mailto:shridhar@nyxses.com)

**Overview:**

NYXSES India Private Limited is a semiconductor and embedded services company providing end-to-end product development, validation, and DevOps services. With expertise across the complete SoC lifecycle, we support customers through BSP and Board Bring-Up, Embedded Software and Firmware Development, and Pre- and Post-Silicon Validation, enabling faster delivery of reliable and scalable products.

**Key Products/ Services/ Highlight:**

- BSP development and Board Bring-Up Services
- Embedded Software & Firmware Development
- Pre-Silicon and Post-Silicon Validation
- Semiconductor Design & Silicon Engineering
- FPGA Prototyping and Emulation

**Products:**

- Pre-Sales Consultation
- Installation & Commissioning
- After-Sales Service & Technical Support
- Process Optimization & Operator Training
- Project Execution Support

**Product Portfolio:**

EmbITE:

Embedded Integration Test Environment framework – A unified automation and validation framework designed for semiconductor, embedded systems, firmware, and software validation.

## StartUp / MSMEs of the Month - June 2026



**Company Name:** LexEDA Infra Bharath Private Limited

**Location:** Bengaluru

**Website:** [www.lexeda-infra.com](http://www.lexeda-infra.com)

**Email ID:** [sales@lexeda-infra.com](mailto:sales@lexeda-infra.com)

### **Overview: Infrastructure Built for Engineering Teams**

Engineering organizations depend on powerful, reliable infrastructure to design, simulate, verify, and deliver innovative products. Building and managing that infrastructure, however, requires specialized expertise, significant investment, and ongoing operational support.

LexEDA Infra is a Data Center and Engineering IT Infrastructure company that helps organizations deploy, host, and manage mission-critical workloads.

### **Key Products/ Services/ Highlights:**

- LexEDA Infra specialize in infrastructure supporting EDA, CAD, CAE, HPC, and other compute-intensive applications, including engineering tools such as Cadence, Synopsys, Siemens EDA, SolidWorks, Solid Edge, Ansys, and others.
- From hosted infrastructure, storage, backup solutions, and license server management to ongoing IT operations and technical support, LexEDA enables engineering teams to focus on product development while we manage the infrastructure behind it.
- Through our Data Center Hosting and Colocation services, customers can securely operate their servers and engineering environments within LexEDA facilities while benefiting from enterprise-grade power, connectivity, monitoring, backup and disaster recovery, and technical support.

## IESA Offices

### **Bengaluru (Head Office):**

India Electronics & Semiconductor Association  
No.16, Kensington Road Cross, Next to RMZ  
Millenia Tower, Ulsoor, Bangalore 560008  
☎ 080 40939022, 080 40939918

### **Delhi:**

Indo-French Chamber of Commerce & Industry (Delhi)  
Gate no. 3, 1st floor, R K Khanna Tennis Stadium,  
1, Africa Ave, near Deer Park, Safdarjung Enclave,  
New Delhi, Delhi 110029, ☎ 080 40939022,  
080 40939918

### **Ahmedabad:**

2, Aryan Park Complex Nr,  
Railway Crossing,  
Thaltej - Shilaj Rd, Thaltej,  
Ahmedabad, Gujarat 380054

[www.iesaonline.org](http://www.iesaonline.org)